

# Press Release



Zurich, 20. April 2020

## **Get More Brain and Facebook settle the dispute over the trademark «BitBook»**

Facebook Inc., Menlo Park/USA, and Get More Brain AG, Zurich/Switzerland, have reached an out-of-court agreement regarding their legal dispute over the trademark «BitBook». The BitBook standard initiated by Get More Brain can thus be continued under its existing name.

BitBook with the related markup language called «bitmark» is an open standard tailored to interactive learning content and collaboration, consisting of small, meaningful content-bits that fit on all screens, including mobile.

"I am pleased that Facebook was willing to reach an amicable agreement, thereby supporting the focused development of the Get More Brain platform and the BitBook standard", said Thomas Gabathuler, co-founder of Get More Brain. "The importance of digitized learning content has become particularly apparent in the context of the current corona crisis."

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### **Further information**

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## **Get More Brain**

*Get More Brain is a digital learning platform. A global ecosystem connecting learners and their employers with teachers and schools, publishers and EdTech companies.*

*We develop technologies and services designed to enable a better learning experience and lifelong learning on-the-job. We connect learners and teachers around the world and provide them with tools to collaborate efficiently; operate marketplaces, online stores and repositories for learning content; and facilitate the exchange and discussion of such learning content among our users.*

*Our mission is to enable a better learning experience and lifelong learning on the job.*

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